

GRAPHIC DESIGNER SPECIALIST

Location: Ngor Virage Dakar, Senegal (with potential for hybrid work)

Contract: One year, to be confirmed after 3 months of trial phase

BACKGROUND

As Vox Agency rolls out its 2025–2030 Strategic Plan, we are entering a bold new phase of growth and creative influence across Africa’s evolving communications for development landscape. To amplify our visual storytelling capacity and ensure our campaigns drive real impact, we are seeking a **Graphic Design specialist** to join our team.

This is an opportunity to work at the heart of development communication—supporting change-making campaigns, digital advocacy, and social impact initiatives across the continent. Under the supervision of our Creative Lead, the selected intern will contribute to the production of high-quality visual assets that bring our stories to life.

KEY RESPONSIBILITIES

- Support the design and layout of digital and print materials (social media assets, reports, infographics, toolkits, etc.)
- Develop storyboard design elements for motion design content such as animated videos, GIFs, reels, and explainers
- Contribute to the visual identity of campaigns and projects in alignment with client or projects brand guidelines
- Assist in editing photos, illustrations, and visual content for multi-channel use
- Collaborate with the communications and program teams to conceptualize visual assets that align with strategic messaging
- Help maintain a digital asset library and organize design files for ongoing use

WHO WE'RE LOOKING FOR

- Recent graduate in Graphic Design, Motion Design, Visual Communication, or a related field
- Proficiency in design and animation tools (Adobe Illustrator, Photoshop, InDesign, or equivalent)
- Knowledge in animation with After Effects, or video editing with Premiere Pro is a plus,
- A strong creative eye and attention to detail
- Ability to translate abstract ideas into compelling visual formats
- Interest in social impact, storytelling, and development issues in Africa
- Organized, curious, and comfortable working in a collaborative environment

WHAT YOU'LL GAIN

- Hands-on experience in a mission-driven creative agency working on real-world projects
- Mentorship and guidance from experienced communication professionals
- A rich portfolio of design work aligned with SDG and ESG-driven initiatives
- The opportunity to make a meaningful contribution to campaigns that inform, inspire, and create change
- A reasonable monthly salary depends on the experience and expertise of the candidate

ABOUT VOX AGENCY

Vox Agency is a communication for development agency based in Dakar, Senegal. We specialize in using strategic communication to drive social, policy, and behavioral change across Africa.

Our mission is to give a voice to those who are unheard—communities, youth, and marginalized groups—by connecting them to decision-makers and development

stakeholders. We believe communication is not just a tool, but a bridge between action and real impact.

We don't just create content—we **design change**. From visual storytelling and advocacy campaigns to participatory research and knowledge management, our work aligns with the Sustainable Development Goals (SDGs) and ESG principles. We partner with NGOs, international organizations, governments, and the private sector to tell powerful stories that matter.

[APPLY HERE](#)

Deadline: 30 September 2025

Join us and use your creativity to help shape the future of development in Africa.

Website : www.voxagency.org